

# social media services



PROPOSAL 2022





# Hi, I'm Daiana

The face behind Vibiest.

We are a group of creative specialists who have always visualized helping businesses to reach their perfect online presence to attract their ideal clients by providing 360 services in Social Media & Digital Marketing.

Our goal is to apply our passionate thinkers and creative team to work closely with each brand to create unique, creative strategies that produce effective results.

Vibiest has been working with all-sized companies to help them find their one-of-a-kind message. We were born out of a strong desire to provide brands with the quality creative services they need in order to stay ahead — and we won't rest until we achieve those results.

Daiana | FOUNDER

# ✧ Thank you! ✧

We are excited you have reached out to us to discover our small & medium/big business social media management packages.

The below packages will be catered specifically to you and your marketing needs once we find out more about your business.

Being a business ourselves, we love helping out others in our community and are excited to work with you.

Please let us know if you have any questions.





our social menu



# SM Strategy



## what's involved

- Social Strategy Plan
- Content Plan
- Visual Identity Plan
- Story Highlight Covers
- Bio Refresh
- 100-150 Hashtags
- Theme & Feed Layout
- Market Analysis
- Font & Style Guide
- Optional 1.5 Hours Consultation

## what this achieves

This takeover and plan will give us the information to detail why we are posting and who to so we can reach your ideal clients or customers (marketing strategy) It will also ensure consistency of style and branding.

# community management

## ALL OUR PACKAGES INCLUDE

- ✓ Copywriting for Captions
- ✓ Hashtag Strategy
- ✓ DMs & Comments Replies
- ✓ Engaging Content Pillars
- ✓ Instagram Engagement
- ✓ Story Mention Repost
- ✓ Monthly Marketing Report
- ✓ Social Media Publishing





# social media packages

## new moon basic

- Photo-Shooting Session
- Video-Shooting Session
- Content Calendar
- Monthly Reels & Photography mood board & strategy
- 5 Photos for the Feed
- Extra photos for stories
- 4 Creative Reel Videos
- 1 Model's Management for Reels
- 15 Creative Social Media Story Designs

## crescent medium

- Photo-Shooting Session
- Video-Shooting Session
- Content Calendar
- Monthly Reels & Photography mood board & strategy
- 4 Photos for the Feed
- Extra photos for stories
- 6 Creative Reel Videos
- 1 Model's Management for Reels
- 30 Creative Social Media Story Designs

## full moon complete

- Photo-Shooting Session
- Video-Shooting Session
- Content Calendar
- Monthly Reels & Photography mood board & strategy
- 8 Photos for the Feed
- Extra photos for stories
- 10 Creative Reel Videos
- 2 Model's Management for Reels
- 40 Creative Social Media Stories



# optional extras



## if you want videos

- Instagram Reel Videos
- Stop Motion Videos
- Promo Videos

## if you want exposure

- Social Media Advertising
- Google Advertising
- SEO (for your e-commerce website)

## what this achieves

Spicing your gram' & brand in a unique way.

A quick showcase of your products bringing more creativity to your products or services.

Exposure for your brand, conversion, drive website traffic, awareness, engagement boost & more



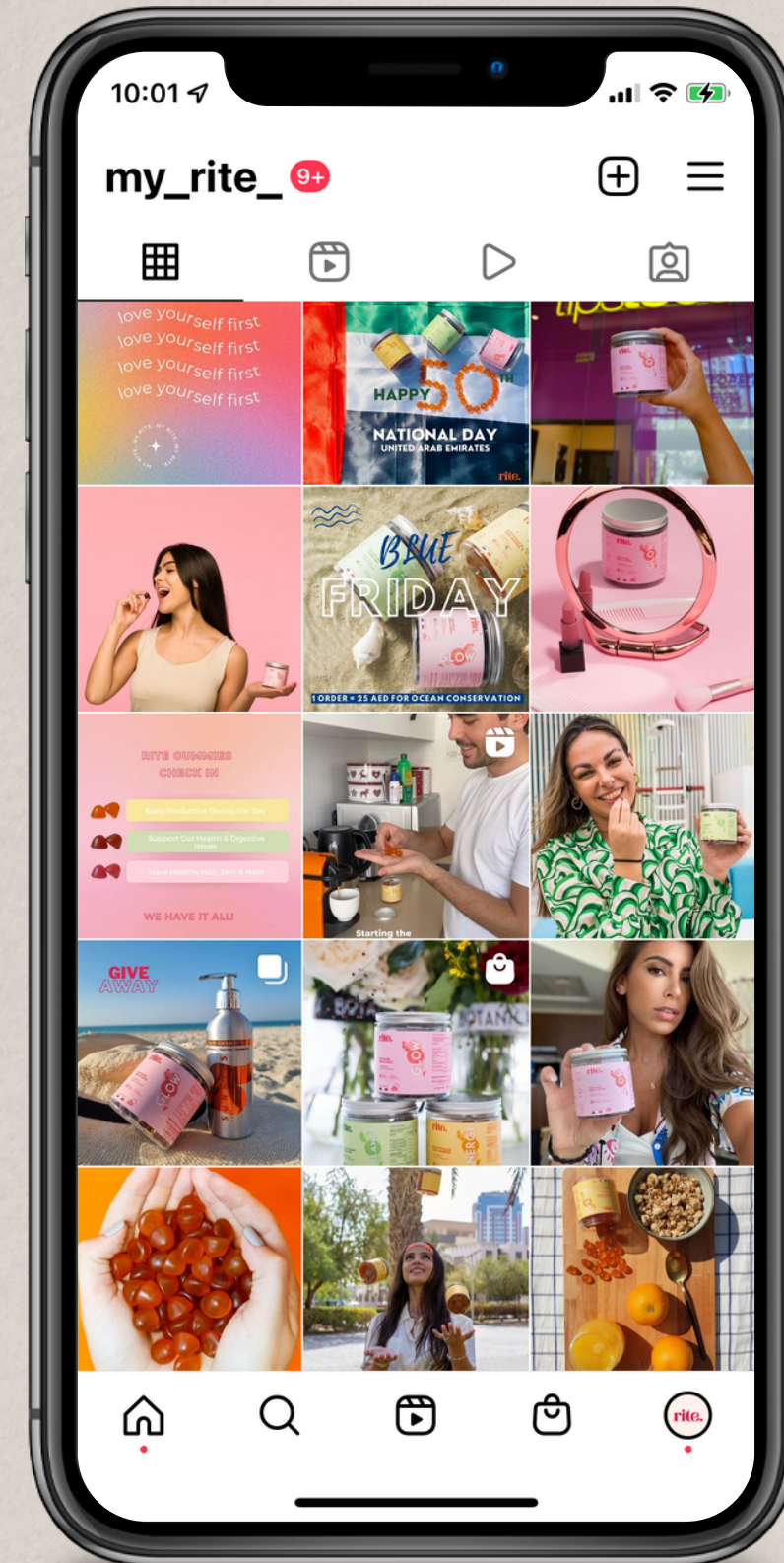
# client's case



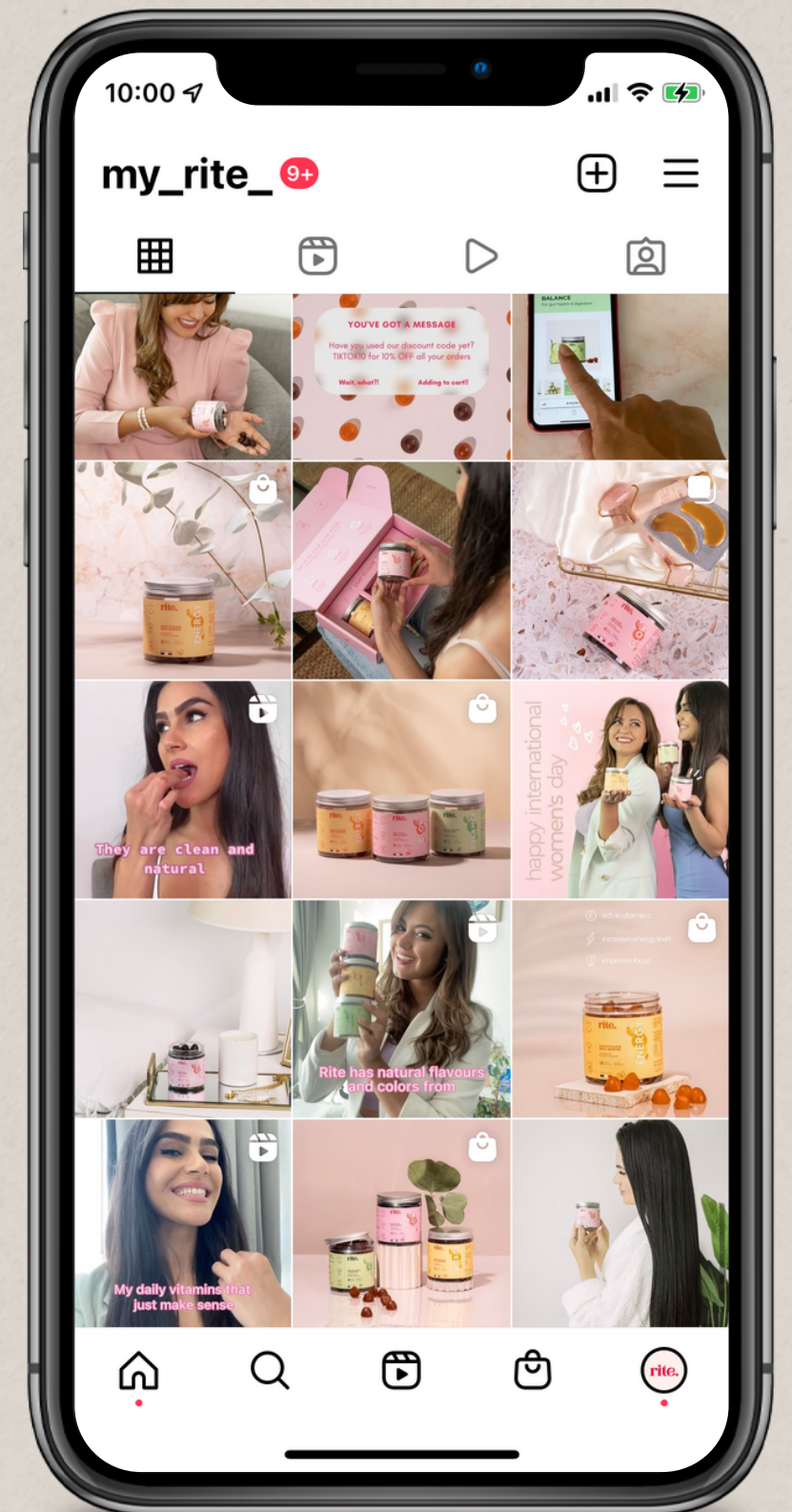
our content & management



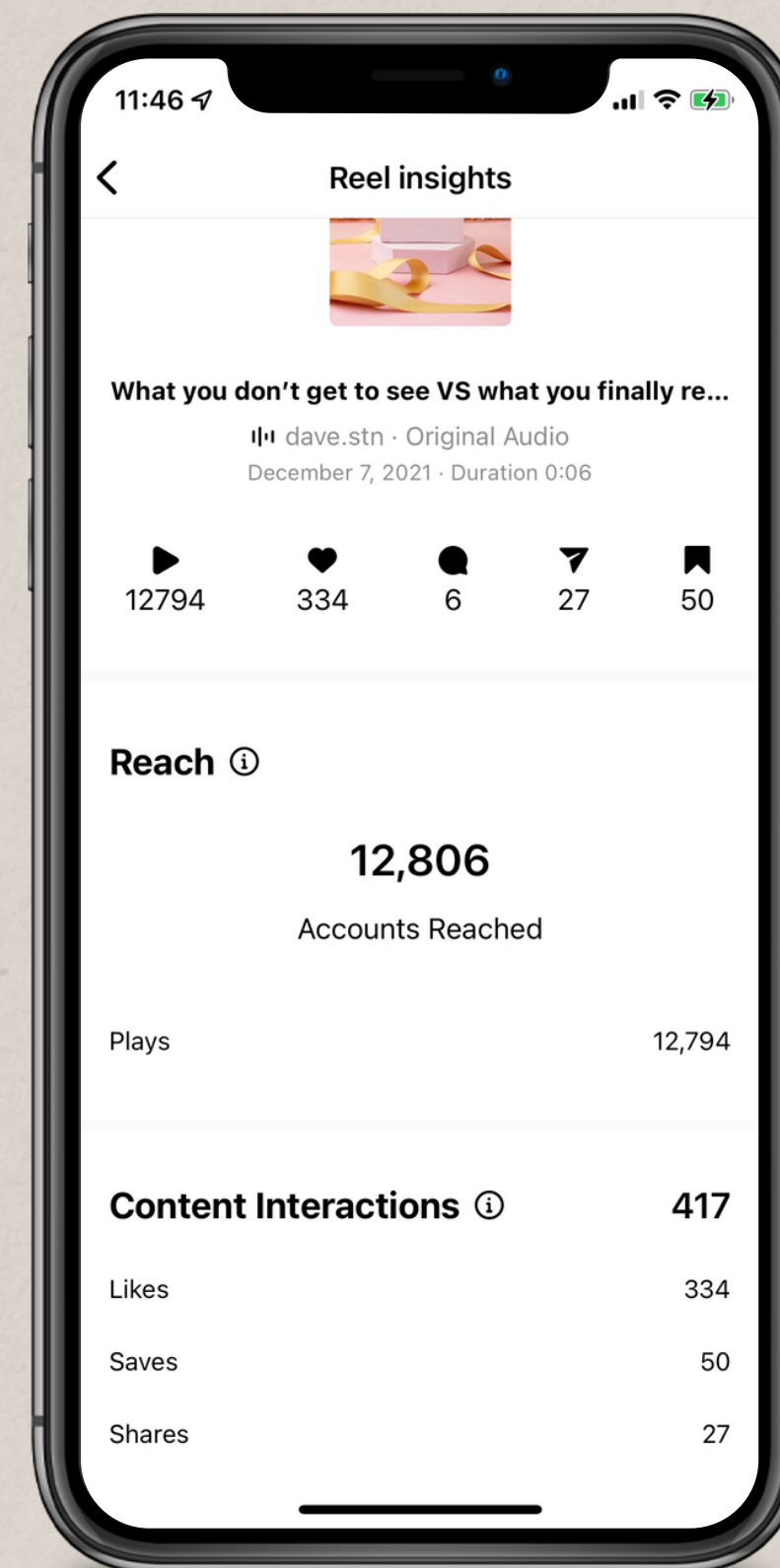
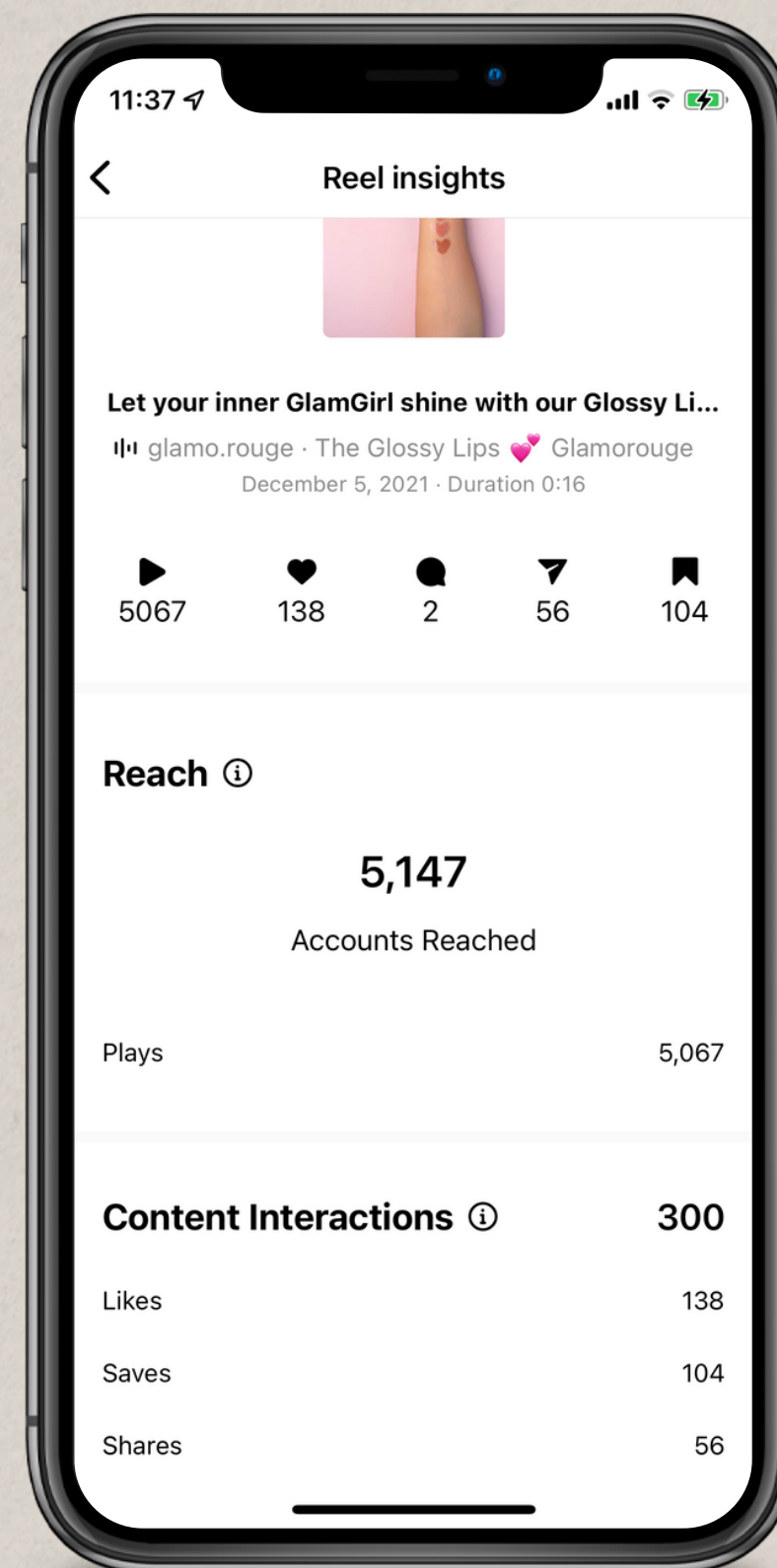
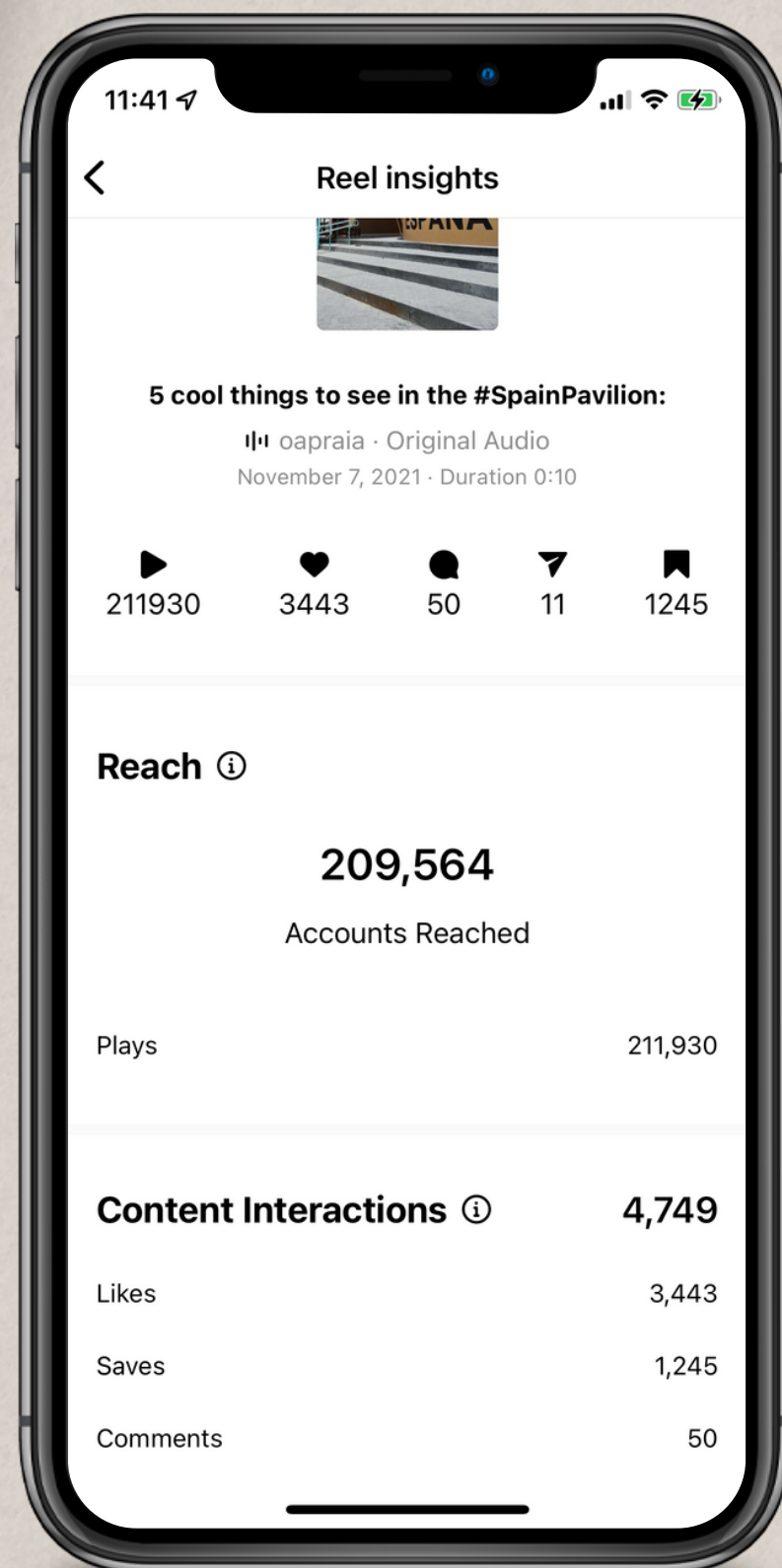
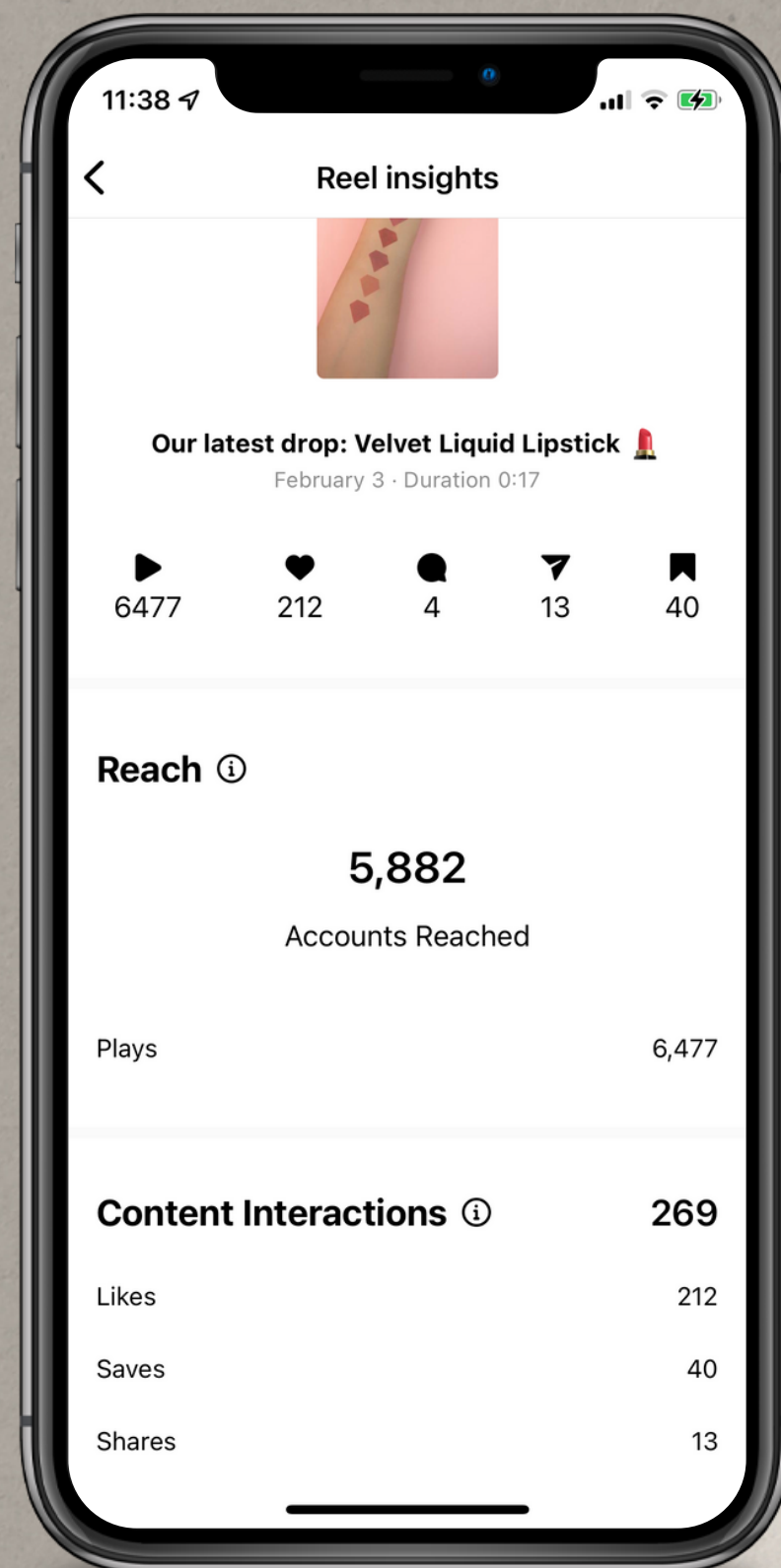
Before



After















Your goals are our goals, your success is our success.  
Let us help you with this!



Daiana Toledo | Founder



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